

# RAYOVAC

## 2011 Product Catalog



# RAYOVAC

# LASTS AS LONG

AS DURACELL® & ENERGIZER®. BUT COSTS LESS.  
Duracell® Coppertop®      Energizer Max®



## TAKE THE POWER CHALLENGE

We're proud of the fact that our batteries last as long as Duracell® Coppertop™ and Energizer Max®. A team of engineers, chemists and technicians dedicated to Rayovac® Batteries works every day to deliver the same performance, at a better value!

Rayovac is a leader when it comes to battery power and value. Customers appreciate a choice that's good for their bottom line and Rayovac Batteries deliver more power for their money!

### MORE POWER FOR YOUR MONEY™

Based on leading battery national everyday pricing.

# RAYOVAC

## Powers Your Fun!



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youtube.com/user/rayovacalkaline



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# Alkaline Traditional Packs

## Power in the Perfect Size!

From toys and games to flashlights and smoke alarms, Rayovac® Alkaline batteries power the devices that your customers use each and every day. Rayovac® traditional packs are great for impulse purchases, providing power to on-the-go consumers at the value they expect.



### ALKALINE TRADITIONAL PACKS

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
815-2F	Carded AA 2-Pack	12800180936	48
815-4F	Carded AA 4-Pack	12800185078	48
815-6F	Carded AA 6-Pack	12800478552	48
824-2F	Carded AAA 2-Pack	12800198443	24
824-4F	Carded AAA 4-Pack	12800389353	48
824-6F	Carded AAA 6-Pack	12800478569	48
814-2F	Carded C 2-Pack	12800181766	48
813-2F	Carded D 2-Pack	12800183173	48
A1604-1F	Carded 9V 1-Pack	12800330355	48
810-2F	Carded N 2-Pack	12800424993	24

### ALKALINE TRADITIONAL PACK PDQ TRAYS

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
815-6TF	PDQ Tray of 7 Carded AA 6-Packs	12800478552	28
824-6TF	PDQ Tray of 10 Carded AAA-6 Pack	12800478569	20
814-2TF	PDQ Tray of 4 Carded C-2 Packs	12800181766	16
813-2TF	PDQ Tray of 3 Carded D-2 Packs	12800183173	18
A1604-1TF	PDQ Tray of 6 Carded 9V-1 Packs	12800330355	12

# Alkaline Multi-Packs

## The #1 Package Choice!

Give your customers great value with Rayovac® Multi-Packs. Convenient sizes combined with affordable prices make multi-packs the #1 package choice of consumers—and a great addition to your sales floor.



### ALKALINE MULTI-PACKS

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
815-8CF	Carded AA 8-Pack	12800460359	24
815-12CF	Carded AA 12-Pack	12800462162	12
815-15CF2	Recloseable Carded AA 15-Pack	12800496846	18
824-8CF	Carded AAA 8-Pack	12800460755	24
824-12CF	Carded AAA 12-Pack	12800477340	12
824-15CF2	Recloseable Carded AAA 15-Pack	12800496853	18
814-4F	Recloseable Carded C 4-Pack	12800453269	12
813-4F	Recloseable Carded D 4-Pack	12800453252	12
A1604-2F	Carded 9V 2-Pack	12800367641	48
A1604-4CF	Recloseable Carded 9V 4-Pack	12800477357	12

### ALKALINE MULTI-PACK PDQ TRAYS

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
815-10CTF	PDQ Tray of 4 Carded AA-10 Packs	12800487073	24
815-12TF	PDQ Tray of 4 Carded AA-12 Packs	12800462162	24
824-10CTF	PDQ Tray of 5 Carded AAA-10 Packs	12800487080	20
824-12TF	PDQ Tray of 5 Carded AAA-12 Packs	12800477340	20
814-4TF	PDQ Tray of 3 Recloseable Carded C-4 Packs	12800453269	12
814-6RVPTF	PDQ Tray of 2 Recloseable Carded C-6 Packs	12800510054	6
813-4TF	PDQ Tray of 2 Recloseable Carded D-4 Packs	12800453252	12
813-6RVPTF	PDQ Tray of 1 Recloseable Carded D-6 Pack	12800510047	3
A1604-3TF	PDQ Tray of 6 Carded 9V-3 Packs	12800507061	12

# Alkaline Value Packs

## Powerful Value - At a Glance!

Sell more batteries with carded Rayovac® Alkaline Value Packs. They demonstrate the great value of larger pack sizes in an attractive design. These value packs allow your shoppers to always have batteries on hand, while getting more power for their money.



### ALKALINE LARGE CARD VALUE PACKS

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
815-24CF2	Large Card AA 24-Pack	12800502196	6
815-36CF2	Large Card AA 36-Pack	12800503650	6
824-24CF2	Large Card AAA 24-Pack	12800503667	6
814-10CF	Large Card C 10-Pack	12800505227	6
813-10CF	Large Card D 10-Pack	12800505210	6
A1604-5CF	Large Card 9V 5-Pack	12800505234	6

### ALKALINE MULTI-CARD VALUE PACKS

815-18F	Recloseable Carded AA 18-Pack	12800496914	12
824-18F	Recloseable Carded AAA 18-Pack	12800496921	12

### ALKALINE MULTI-CARD VALUE PACK PDQ TRAYS

A1604-6CTF	PDQ Tray of 3 Carded 9V-6 Packs	12800510061	9
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### ALKALINE LARGE CARD VALUE PACK TRAYS

815-24CTF2	Tray of 3 Dual Large Card AA 24-Packs	12800511976	6
815-30CTF2	Tray of 3 Dual Large Card AA 30-Packs	12800510085	6
815-48CT5F	Tray of 5 Large Card AA 48-Packs	12800501830	5
824-24CTF2	Tray of 7 Dual Large Card AAA 24-Packs	12800511983	14
824-30CTF2	Tray of 7 Dual Large Card AAA 30-Packs	12800510108	14
A1604-4CTP8F	Tray of 8 Large Card 9V 4-Packs	12800477357	8

# Alkaline Pro Packs

## Great Packaging...Great Value!

Rayovac® Alkaline Pro Packs feature innovative, recloseable packaging. Consumers love it for convenient battery storage and value. You'll love it for the stackable and easy-to-merchandise design.



### ALKALINE PRO PACKS

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
815-30F	Recloseable Pro Pack AA 30-Pack	12800496938	12
824-30F	Recloseable Pro Pack AAA 30-Pack	12800496945	12
814-8RVPF	Recloseable Pro Pack C 8-Pack	12800472642	8
814-12PPF	Recloseable Pro Pack C 12-Pack	12800470501	8
813-8RVPF	Recloseable Pro Pack D 8-Pack	12800472635	8
813-12PPF	Recloseable Pro Pack D 12-Pack	12800470488	8
A1604-8PPF	Recloseable Pro Pack 9V 8-Pack	12800470518	12

# Alkaline Battery Displays

## Power Your Sales!

Capture incremental battery sales throughout the store with Rayovac® battery displays. Batteries are often an impulse purchase, and these attractive and visible displays will make batteries available throughout the store.



Two Tray Sidekick/Floorstand

One Tray Sidekick/Floorstand

Medium Rolling Display

Pro Pack Display

Large Card Rolling Display

### ALKALINE BATTERY DISPLAYS

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
AMC43F	One Tray Sidekick/Floorstand - AA-12 (20), AAA-12 (5), C-4 (6), D-4 (6), 9V-2 (6)	12800497195	1
AC75F	One Tray Sidekick/Floorstand - AA-4 (35), AAA-4 (20), C-2 (8) D-2 (6), 9V-1 (6)	12800502868	1
AC78AF	One Tray Sidekick/Floorstand - AA-6 (42), AAA-6 (20), C-2 (4), D-2 (6), 9V-1 (6)	12800497188	1
AMC86CF2	Two Tray Sidekick/Floorstand - AA-12 (40), AAA-12 (10), C-4 (12), D-4 (12), 9V-2 (12)	12800497218	1
AMC101F2	Two Tray Sidekick/Floorstand - AA-8 (52), AAA-8 (20), C-4 (9), D-4 (8), 9V-2 (12)	12800505289	1
AMC114F	Two Tray Sidekick/Floorstand - AA-8 (84), AAA-8 (30)	12800512737	1
AC150F2	Two Tray Sidekick/Floorstand - AA-4 (84) AAA-4 (30), C-2 (12), D-2 (12), 9V-1 (12)	12800502882	1
AC156F2	Two Tray Sidekick/Floorstand - AA-6 (84), AAA-6 (40), C-2 (8), D-2 (12), 9V-1 (12)	12800497201	1

### ALKALINE BATTERY DISPLAYS

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
AC186F	Two Tray Sidekick/Floorstand - AA-4 (126), AAA-4 (60)	12800512744	1
RPAMC112F3	Medium Rolling Display - AA-12 (56), AAA-12 (20), C-4 (12), D-4 (12), 9V-2 (12)	12800497232	1
RPAMC126F3	Medium Rolling Display - AA-12 (96), AAA-12 (30)	12800501922	1
RPAVP82F	Large Card Rolling Display - AA-24 (56), AAA-24 (26)	12800509355	1
RPAPP116F	Pro Pack Display - AA-30 (48), AAA-30 (24), C-12 (8), D-12 (24), 9V-8 (12)	12800511938	1
AMC52TOYF	Multicard Traypack Display - AA-12 (24), AAA-12 (10), C-4 (6), D-4 (6), 9V-2 (6)	12800505975	1
AC60WRF2	Wire Counter Display, AA-4 (12), AAA-4 (12), C-2 (12) D-2 (12), 9V-1 (12)	12800500246	1

# Heavy Duty™ Batteries

Low cost. High value.

Rayovac® Heavy Duty is the solution for low-drain or seldom-used devices like smoke detectors, radios, clocks, remote controls, and flashlights. They offer the value your customers want for the tools they need.



## HEAVY DUTY™ TRADITIONAL CARDS

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
5AA-4	Carded AA-4 Pack	12800109913	48
3AAA-4	Carded AAA-4 Pack	12800458714	24
4C-2BC	Carded C-2 Pack	12800116508	72
6D-2BC	Carded D-2 Pack	12800121120	48
D1604-1	Carded 9V-1 Pack	12800177806	48
D1604-2	Carded 9V-2 Pack	12800336883	48

## HEAVY DUTY™ MULTI-CARD PDQ TRAYS

5AA-8CTA	PDQ Tray of 4 Carded AA 8-Packs	12800507320	24
3AAA-8CTA	PDQ Tray of 5 Carded AAA 8-Packs	12800507337	30
D1604-4TA	PDQ Tray of 3 Carded 9V 4-Packs	12800507283	9

# Lantern Batteries

Durable. Long-lasting.

A staple of many industrial applications, Rayovac® Lantern batteries have a long-standing reputation for durability. Your customers want power they can count on during the storm—that's why they look to Rayovac® batteries for long-lasting power and great value.



## LANTERN AND BARRICADE BATTERIES

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
806	6-Volt Spring Terminals, Alkaline D Cell	12800463664	6
808	6-Volt Spring Terminals, Alkaline F Cell	12800500253	4
918	6-Volt Screw Terminals, General Purpose	12800186891	6
941	6-Volt Spring Terminals, General Purpose	12800222858	12
944R	6-Volt Spring Terminals, Heavy Duty	12800223435	6
944-2R	6-Volt Spring Terminals (2-Pack), Heavy Duty	12800374083	4
945R4	6-Volt Lantern, Screw Terminals, Heavy Duty	12800223350	4
926	12-Volt Screw Terminals, General Purpose	12800206285	6

## EMERGENCY, IGNITION, AND FENCE BATTERIES

641	6-Volt Screw Terminals, Electric Fence	12800226405	6
803	7.5-Volt Screw Terminals, Alkaline Emergency Lantern Battery	12800464418	4
903	7.5-Volt Screw Terminals, Emergency	12800165766	4



## Rechargeables - Platinum

### Long-Lasting Power.

Provide long-lasting performance with Rayovac® Platinum Rechargeables—they'll stay charged two to three times longer than standard NiMH rechargeables. Your customers can take 400 photos per charge with AA Platinum Rechargeables (16 times more than competitors' lithium batteries). That's less waste, more power... and more value.



Recharge **300** times  
 Works in all chargers  
 Charged & ready to use  
 Takes up to **400** photos per charge

**PLATINUM RECHARGEABLE PRE-CHARGED LOW SELF DISCHARGE BATTERIES**

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
PL715-4	2100 mAh NIMH AA 4-pack	12800513185	6
PL724-4	800 mAh NIMH AAA 4-pack	12800513192	6
PL714-2 GEN	3000 mAh NIMH C 2-pack	12800513178	6
PL713-2 GEN	3000 mAh NIMH D 2-pack	12800513161	6
PL1604-1 GEN	200 mAh NIMH 9V 1-pack	12800513208	6

**PLATINUM RECHARGEABLE BATTERY CHARGERS**

PS33-4B	Platinum 4 position AA/AAA Charger with 2AA and 2AAA Platinum NIMH batteries	12800513536	4
PS20PL GEN	Platinum AA/AAA/C/D/9V Universal Charger	12800513147	3



# Rechargeables - Opening Price Point

## Pre-Charged & Ready to Power.

When your customers buy digital cameras, handheld games, portable media players, and other high-drain devices, they'll want to grab Rayovac® Rechargeable batteries—pre-charged and ready to go. These batteries can be charged and reused up to 500 times, reducing waste and saving customers' money.



### OPP RECHARGEABLE PRE-CHARGED LOW SELF DISCHARGE BATTERIES

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
LD715-4OP	1400 mAh NiMH AA 4pk	12800512515	6
LD724-4OP	650 mAh NiMH AAA 4pk	12800512539	6
LD715-8OP	1400 mAh NiMH AA 8pk	12800512522	6

### EASY RECHARGEABLE BATTERY CHARGERS

PS131E GEN	OPP 4 position AA/AAA Charger	12800509645	4
PS19-2B	USB 2 position OPP Charger with 2AA OPP NiMH batteries	12800513277	6
PS131-4BE	OPP 4 position AA/AAA Charger with 2AA & 2AAA OPP NiMH batteries	12800513253	4

# Photo & Electronic Batteries

## Never Miss a Single Moment.

Rayovac® Photo batteries provide high performance at a great price, keeping specialty devices going strong. For watches, calculators, remote controls, medical devices, and more, Rayovac Electronic batteries provide your customers with the power they need at a great value.



### LITHIUM BATTERIES

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
R9VL-1	Carded 9V 1-Pack	12800512041	12
R9VL-2	Carded 9V 2-Pack	12800514113	6

### PHOTO LITHIUM BATTERIES

RL123A-1	Carded 123A 1-Pack, 3.0 Volt	12800462339	6
RL123A-2	Carded 123A 2-Pack, 3.0 Volt	12800462704	6
RL223A-1	Carded 223A 1-Pack, 6.0 Volt	12800462353	6
RL2CR5-1	Carded 2CR5 1-Pack, 6.0 Volt	12800462391	6
RLCR2-1	Carded CR2 1-Pack, 3.0 Volt	12800462377	6
RLCR2-2	Carded CR2 2-Pack, 3.0 Volt	12800477562	6
RLCRV3-1	Carded CRV3 1-Pack, 3.0 Volt	12800491193	6

### SILVER WATCH/ELECTRONIC BATTERIES

303/357-1	Carded 1-Pack, 1.5 Volt	12800414000	6
376/377-1W	Carded 1-Pack, 1.5 Volt	12800414598	6

### ELECTRONIC KEYLESS ENTRY BATTERIES

KE23A-1	Alkaline Carded 23A Size 1-Pack, 12 Volt	12800462759	6
KECR1616-1	Lithium Carded 1616 Size 1-Pack, 3.0 Volt	12800462827	6
KECR1620-1	Lithium Carded 1620 Size 1-Pack	12800509133	6
KECR1632-1	Lithium Carded 1632 Size 1-Pack	12800509140	6
KECR2016-1	Lithium Carded 2016 Size 1-Pack, 3.0 Volt	12800462742	6
KECR2025-1	Lithium Carded 2025 Size 1-Pack, 3.0 Volt	12800462841	6
KECR2032-1	Lithium Carded 2032 Size 1-Pack, 3.0 Volt	12800462773	6

### ELECTRONIC BATTERY DISPLAY

KE78	Electronic Battery Display - KECR1616-1 (12), KECR2016-1 (12), KECR2025-1 (12), KECR2032 (12), KECR1620-1 (12), KECR1632 (12), KE23A-1 (6)	12800509829	1
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**World's longest lasting mercury free hearing aid battery**  
 Fastest growing brand,  
**2.5x** faster than the market  
**#1** brand of hearing care professionals

## Hearing Aid Batteries

The #1 Choice of Audiologists.

Sell the world's longest lasting mercury-free hearing aid batteries—Rayovac® Mercury Free, The Green Choice. Delivering 30% more battery life than other mercury-free hearing aid batteries, Rayovac Mercury Free offers consistent power and performance with an environmental focus.



### HEARING AID BATTERIES - MERCURY FREE

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
L10ZA-8ZM	Size 10 8-Pack	12800511730	5
L13ZA-8ZM	Size 13 8-Pack	12800511747	5
L312ZA-8ZM	Size 312 8-Pack	12800511754	5
L675ZA-8ZM	Size 675 8-Pack	12800512072	5
L10ZA-16ZM	Size 10 16-Pack	12800511761	5
L13ZA-16ZM	Size 13 16-Pack	12800511778	5
L312ZA-16ZM	Size 312 16-Pack	12800511785	5
L10ZA-24ZM	Size 10 24-Pack	12800512003	4
L13ZA-24ZM	Size 13 24-Pack	12800512010	4
L312ZA-24ZM	Size 312 24-Pack	12800512027	4

# Varta® Batteries

## The Power of German Engineering.

Varta®, the #1 battery brand in Germany, brings German-engineered performance to the United States. High standards and a unique shelf presence are trademarks of this line.



### VARTA® ALKALINE HIGH ENERGY

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
V4906121412	AA 2-Pack	4008496559398	20
V4906121414	AA 4-Pack	4008496559435	20
V4903121412	AAA 2-Pack	4008496559701	10
V4903121414	AAA 4-Pack	4008496559749	10
V4914121412	C 2-Pack	4008496559312	10
V4920121412	D 2-Pack	4008496559237	10
V4922121411	9V 1-Pack	4008496559862	10
V4761101412	AAAA 2-Pack	4008496524976	10

### VARTA® ALKALINE HIGH ENERGY TRAY PACKS

V4906121354	AA 4 Foil Wrap Tray	4008496573400	10
V4903121111	AAA 10 Pillow Tray	4008496573448	10
V4914121111	C Tray	4008496573363	20
V4920121111	D Tray	4008496573325	20
V4922121111	9V Tray	4008496573493	20

### VARTA® ALKALINE HIGH ENERGY BULK PACKS

V4906121511	AA Bulk	4008496574995	500
V4903121511	AAA Bulk	4008496575053	500
V4922121501A	9V Bulk	4008496575084	272

### VARTA® RECHARGEABLES

V5706301402	AA 2700 mAh 2-Pack	4008496528509	10
V5703301402	AAA 1000 mAh 2-Pack	4008496538621	10
V56722101401	9V 200 mAh 1-Pack	4008496550814	10

### VARTA® PHOTO ALKALINE

V4206201404	AA 4-Pack	4008496369485	20
V4203201404	AAA 4-Pack	4008496369607	10

### VARTA® PHOTO LITHIUM

V6205301401A	3V, 123A 1-Pack	4008496537280	10
V6205301402A	3V, 123A 2-Pack	4008496537327	10
V6204301401A	6V, 223 1-Pack or CR-P2	4008496537242	10
V6203301401A	6V, 2CR5 1-Pack	4008496537204	10
V6206301401	3V, CR2 1-Pack	4008496537365	10
V6206301402A	3V, CR2 2-Pack	4008496537402	10
V6207301401A	3V, CRV3 1-Pack	4008496537440	10

### VARTA® PHOTO LITHIUM BULK

V6203201501A	6V, 2CR5 Bulk	4008496163915	56
V6205201501A	6V, CR123A Bulk	4008496575527	128

### VARTA® ELECTRONIC ALKALINE

V4001101401	1.5V, N	4008496128136	10
V4274101401	1.5V, V 10 GA or LR54	4008496297634	10
V4276101401	1.5V, V 13 GA or LR44	4008496297641	10
V4223101401	12V, V 23 GA	4008496261628	10
V4626101401	1.5V, V 625 U	4008496273683	10
V4034101401	6V, V 4034 PX or 28 PXA	4008496274055	10

### VARTA® ELECTRONIC LITHIUM

V6131101401	3V, CR 1/3 N	4008496274147	10
V6216101401	3V, CR 1216	4008496270705	10
V6220101401	3V, CR 1220	4008496276899	10
V6016101401	3V, CR 2016	4008496276639	10
V6025101401	3V, CR 2025	4008496276875	10
V6032101401	3V, CR 2032	4008496276882	10
V6320101401	3V, CR 2320	4008496270835	10
V6430101401	3V, CR 2430	4008496276929	10
V6450101401	3V, CR 2450	4008496270972	10
V6231101401	6V, V 28 PXL or 2CR 1/3N	4008496274154	10

### VARTA® ELECTRONIC SILVER

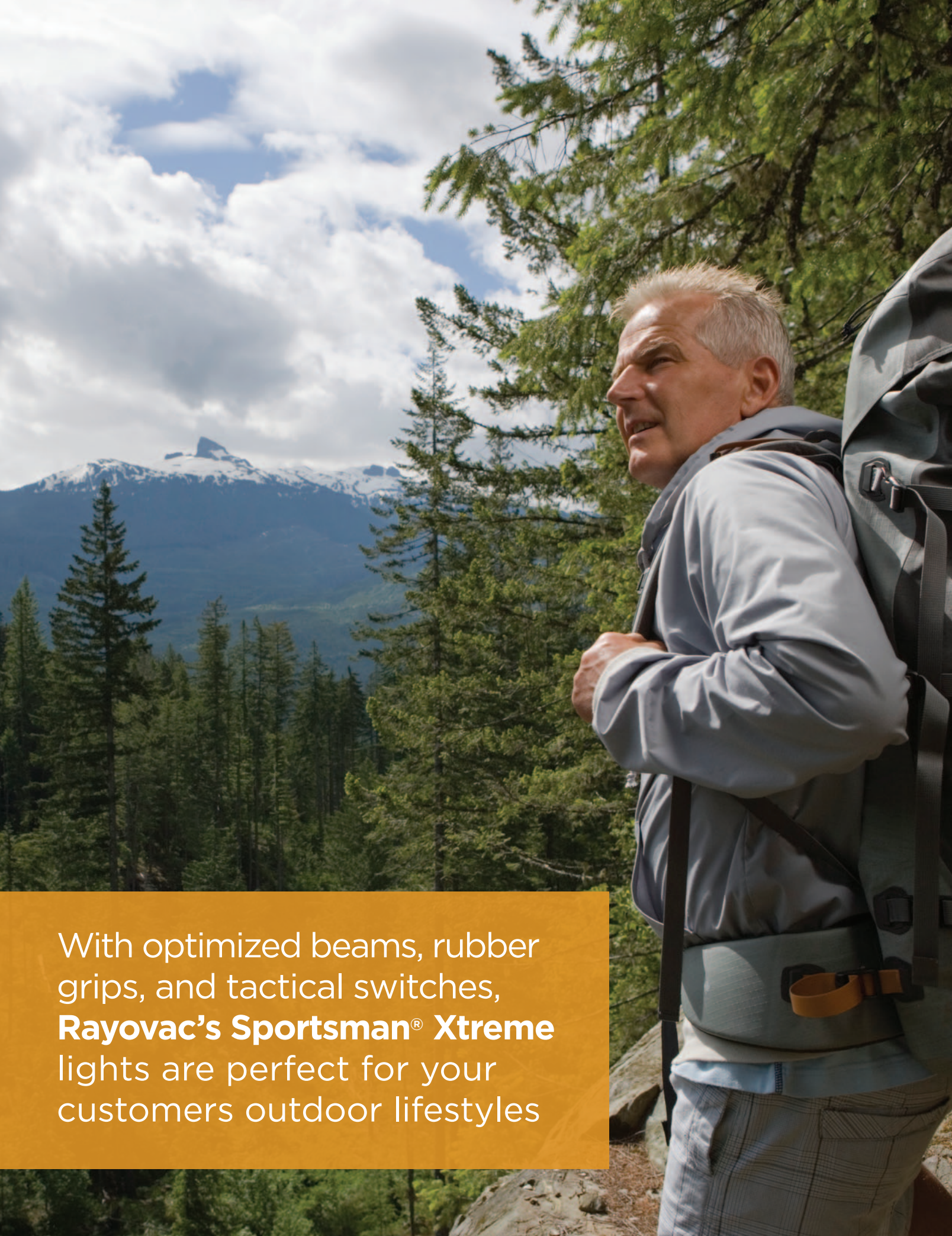
V4028101401	6.2V, V 28 PX	4008496273911	10
V4075101401	1.55V, V 76 PX	4008496274062	10

### VARTA® ELECTRONIC / WATCH BATTERIES

V301101111	301 in Pill Box	4008496272662	10
V303101111	303 in Pill Box	4008496272679	10
V309101111	309 in Pill Box	4008496272761	10
V315101111	315 in Pill Box	4008496272778	10
V317101111	317 in Pill Box	4008496272785	10
V319101111	319 in Pill Box	4008496260652	10
V321101111	321 in Pill Box	4008496272792	10
V329101111	329 in Pill Box	4008496272815	10
V335101111	335 in Pill Box	4008496101511	10
V339101111	339 in Pill Box	4008496260676	10
V341101111	341 in Pill Box	4008496272822	10
V344101111	344 in Pill Box	4008496272976	10
V346101111	346 in Pill Box	4008496101542	10
V350101111	350 in Pill Box	4008496273072	10
V357101111	357 in Pill Box	4008496273256	10
V361101111	361 in Pill Box	4008496273270	10
V362101111	362 in Pill Box	4008496273287	10
V364101111	364 in Pill Box	4008496273294	10
V370101111	370 in Pill Box	4008496273300	10
V371101111	371 in Pill Box	4008496273386	10
V373101111	373 in Pill Box	4008496273416	10
V377101111	377 in Pill Box	4008496273423	10
V379101111	379 in Pill Box	4008496273508	10
V381101111	381 in Pill Box	4008496273539	10
V384101111	384 in Pill Box	4008496273560	10
V386101111	386 in Pill Box	4008496273577	10
V389101111	389 in Pill Box	4008496273584	10
V390101111	390 in Pill Box	4008496273652	10
V391101111	391 in Pill Box	4008496273669	10
V392101111	392 in Pill Box	4008496273706	10
V393101111	393 in Pill Box	4008496273843	10
V394101111	394 in Pill Box	4008496273850	10
V395101111	395 in Pill Box	4008496273867	10
V396101111	396 in Pill Box	4008496274239	10
V397101111	397 in Pill Box	4008496274246	10
V399101111	399 in Pill Box	4008496274352	10

### VARTA® DISPLAYS

V9016100012	Counter Display	----	1
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With optimized beams, rubber grips, and tactical switches, **Rayovac's Sportsman® Xtreme** lights are perfect for your customers outdoor lifestyles

## Sportsman® Xtreme

### Lights for the Great Outdoors.

With optimized beams, rubber grips, and tactical switches, Rayovac's Sportsman® Xtreme lights are perfect for outdoor lifestyles. When you've got customers heading for the hills—or the woods, the lake, or the backyard—these are the lights they'll want with them.



#### SPORTSMAN® XTREME

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
SE1W2AA-B	2AA 45 Lumen LED Metal Light with Alkaline Batteries	12800506460	4
SELUX2AA3W-B	2AA 80 Lumen Luxeon LED Flashlight with Alkaline Batteries	12800506996	4
SEF2AA-B	2AA 130 Lumen LED EZ-Focus Flashlight with Alkaline Batteries	12800507894	4
SE4W3C	3C 180 Lumen LED Metal Flashlight	12800506514	4
SE1WHLT-B	1AA 45 Lumen LED Multi Function Headlight w/ Diffuser & Alkaline Batteries	12800506484	4
SE3AAHDLT-BX	3AA 105 Lumen LED Headlight with Alkaline Batteries	12800507610	4
SE3AAAAMN-B	3AAA 80 Lumen Mini LED Flashlight with Alkaline Batteries & Holster	12800512171	4
SE5LEDHLT-B	3AAA 14 Lumen 5 LED Headlight with Alkaline Batteries	12800512867	4
SPHW3AAA-BX	3AAA 30 Lumen LED Aluminum Flashlight with Alkaline Batteries & Holster	12800507542	6
SPHLT3AAA-B	3AAA 22 Lumen 4 LED Multi-Function Headlight with Alkaline Batteries	12800507108	4
SP1W3AALN-B	3AA 55 Lumen LED Mini Lantern with Alkaline Batteries	12800507870	4
SE3DLNTP	3D 300 Lumen LED Lantern	12800508587	4
SP4D-KB	4D 65 Lumen Krypton Area Lantern	12800473946	6
SP8D	8D 330 Lumen Area Lantern with Twin 9 Watt Fluorescent U-Tubes	12800485543	4

# Industrial™ Lights

## Professional Grade for the Toughest Jobs.

For the toolbox, the vehicle or the home, these tried and true flashlights work as hard as the customers who use them. With key features such as chemical, water, and impact resistance, these lights are sure to get the job done.



### INDUSTRIAL™ LIGHTS

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
I2DLED-B	2D LED Flashlight with Heavy Duty Batteries	12800508303	6
IN2	2D Yellow Flashlight with Ring Hanger	12800451845	6
IN2-K	2D Krypton Yellow Flashlight with Ring Hanger	12800451852	6
IN2-KML	2D Krypton Yellow Flashlight with Ring Hanger and Magnet	12800451883	6
IN2-MS	2D Orange Safety Flashlight with Shock and Corrosion Resistance	12800451906	6
IN3	3D Krypton Yellow Flashlight with Ring Hanger	12800451913	6
I2AA-B	2AA Krypton Yellow Flashlight with Heavy Duty Batteries	12800452071	6
ILJ2AA-B	2AA Krypton Swivel Yellow Flashlight with Heavy Duty Batteries	12800465804	6
ISL2D-B	2D Krypton Swivel Yellow Flashlight with Heavy Duty Batteries	12800465835	6
I6V-B2	6V Krypton Yellow Beam Lantern with Swivel Stand and Heavy Duty Battery	12800465781	2
IV2D	2D Yellow Utility Flashlight in Tuck Carton	12800482337	12
301K	6V Krypton Steel Beam Lantern with Swivel Head and General Purpose Battery	12800465569	6
ILED2AA	2AA LED Economy Flashlight	12800512287	6
ILED2D	2D LED Economy Flashlight	12800512300	6

# Roughneck™ Lights

## Tools of the Trade.

Hard-working customers want hard-working lights—like the upgraded Rayovac® Roughneck™ line. Hands-free headlights, clamps, magnets, spots, floods, and more, all with high performance LEDs, these are the professional-level lights you'll provide your customers.



### ROUGHNECK™ HIGH PERFORMANCE LED FLASHLIGHTS

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
RNC3AA-B	130 Lumen 3AA LED FLEX 360 Clamp Utility Light	12800512249	4
RNT3AAA-B	200 Lumen 3AAA Tactical LED Flashlight with Holster	12800512256	4
RNR2D-B	180 Lumen 2D Rubbermate LED Flashlight	12800512201	4
RNHL3AAA-B	80 Lumen 3AAA LED Headlight with 2 Headstraps	12800512348	4
RNF4AA-B	120 Lumen 4AA Focus Control LED Flashlight	12800512188	4
RN2D1W-B	80 Lumen 2D 1W LED Flashlight	12800512195	4

# Remington™ Lights

## High-Tech Hunting Performance.

Hunters recognize the excellence of Remington™. These lights have been developed using the expertise of professional hunters, and your hunting customers will know it.



### REMINGTON™ ARMS LICENSED LIGHTS

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
RM2AA-B	2AA 2 Watt LED Flashlight with Alkaline Batteries & Holster	12800508808	4
RMC2AA-B	2AA Color Changing LED Flashlight with Alkaline Batteries & Holster	12800508785	4
RM3AAA-B	3AAA 2in1 LED Flashlight/Lantern with Alkaline Batteries & Holster	12800508846	4
RM123A-B	2 CR123A 3 Watt LED Flashlight with Lithium Batteries & Holster	12800508815	4
RMHL4AA-BTP	4AA 4 Watt 150 Lumen Headlight w/ Extreme Track™ Mode & Alkaline Batteries	12800508839	4
RMHL2AAA-B	2AAA 1 Watt LED Rotating Diffusers Headlight with Alkaline Batteries	12800508822	4
RM4DLN	4D 6 Watt Area Lantern	12800508853	4

# Black & Decker™

## Clamp, Rotate, Swivel, Pivot.

For do-it-yourself customers, projects are a snap with Black & Decker™ flashlights. From detailed adjustments to large-scale demolition, these sturdy lights will help get the job done right every time.



### BLACK & DECKER™

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
BD2AA-B	2AA Flashlight with Batteries	12800513390	4
BD2AAS-B	2AA Swivel Flashlight with Batteries	12800513406	4
BD2DS-B	2D Swivel Flashlight with Batteries	12800513413	4
BDSC-B	2AAA LED Pocket Flex Light	12800513369	4
BDCLIP-B	2AA LED Clip Light with Batteries	12800513352	4
BDC3AA-B	3AA LED Clamp Light with Batteries	12800513345	4

# Brilliant Solutions™

## Unique Lights. Great Value.

These value-priced LEDs give your customers efficiency and convenience. Features include long range beam-enabled lenses and gel grips, and long run times make for an excellent value for some truly exceptional lights.



### BRILLIANT SOLUTIONS™

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
BRSELED2AA-B	2AA LED Flashlight with Batteries	12800512270	6
BRSELED2D-B	2D LED Flashlight with Batteries	12800512294	6
BRSLED3AAA-B	3AAA LED Flashlight with Batteries	12800506347	4
BRSLED3AAA-B2	3AAA LED Flashlight Twin Pack with Batteries	12800507122	4
BRSIN3AAA-B	3AAA LED Customizable Flashlight with Batteries	12800512324	4
BRSLEDPEN-B	1AAA LED Pen Light with Battery	12800506613	12
BRSLEDKEY-BR	LED Keychain with Mixed Color Case & Batteries	12800509485	12
BRSLEDKEY-BMF	1AAA LED Mini Flashlight Keychain with Battery	12800509607	12
BRSMINI-BA	3AAA LED Mini Pocket Light with Batteries	12800508129	4
BRSGEL4AAA-B	4AAA LED Gel Grip Flashlight with Batteries	12800508105	6
BRSGEL6AA-B	6AA LED Gel Grip Flashlight with Batteries	12800508112	4
BRSGELI2AA-B	2AA LED Gelly Grip Flashlight with Batteries	12800511693	4
BRS2AA-BSS	2AA 0.5 Watt LED Stainless Steel Flashlight with Alkaline Batteries	12800512317	4
BRSSOLCR	LED Solar Crank Flashlight	12800512430	4
BRSLED3PK-BTP	2x2AA 1x2D LED Combo 3-Pack with Batteries	12800513260	4
BRS14LED-B	3AAA 14 LED Glow in the Dark Metal Flashlight	12800514069	4

### RUBBER AND ALUMINUM

KEY-B RBB	1AAA Red & Black Keychain Light with Battery	12800501267	6
2AA-B RBB	2AA Red & Black Flashlight with Batteries	12800501243	4
2D-B RBB	2D Red & Black Flashlight with Batteries	12800501250	4

# Value Brights™

## Everyday Use at a Great Price!

These all-purpose flashlights are the ones your customers will reach for when the power goes out—or when they're just looking to have some fun with shadow puppets. From emergencies to family fun, these lights provide power and reliability at value prices.



### VALUE BRIGHTS™

SKU	DESCRIPTION	MFG. UPC	CASE QTY.
E2AA-B	2AA Flashlight with Batteries	12800501380	6
E2D-BB	2D Flashlight with Batteries	12800505661	6
EVB2AA-BA	2AA Flashlight with Batteries	12800507139	6
EVB2D2D-BD9A	2x2D Flashlight Twin Pack with Batteries	12800509812	6
EFL6V-B	Floating Lantern with 6V Battery	12800512973	6
GPR2AA2AA2D-B	2x2AA 1x2D General Purpose Flashlight Combo 3-Pack with Batteries	12800501915	4

### BULBS

K2-2	Krypton Bulb for 2D Flashlights, Flanged Base, 2-pack	12800376148	10
K3-2	Krypton Bulb for 3D Flashlights, Flanged Base, 2-pack	12800376223	10
K4-2	Krypton Bulb for 2AA Flashlights, Flanged Base, 2-pack	12800385393	10
K13-2	Krypton Bulb for 4D Flashlights or 6V Applications or Lanterns, Flanged Base, 2-pack	12800385478	10
F9W-1	9 Watt Fluorescent Tube Bulb for 9 Watt Lanterns	12800485833	6



## Battery Education

What are the differences between battery types?  
In simple terms, batteries come in two basic types: single-use and rechargeable.

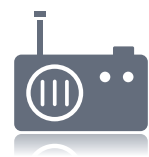
Single-use batteries, also known as primary batteries, have one life cycle and must be replaced when drained. Examples include alkaline, carbon-zinc, lithium, silver-zinc and zinc air.

Rechargeable batteries, also known as secondary batteries, can be recharged and used repeatedly. Examples of rechargeable batteries include Nickel Metal Hydride (NiMH), Nickel Cadmium (NiCd), Lithium Ion (LiIon) and Sealed Lead Acid (SLA) batteries.

### Rayovac Heavy Duty



- \* Best for low-drain household electronics
- \* Great for remotes



Radio



Remote Control



Clock

### Rayovac Alkaline



- \* Best for household electronics
- \* Most popular long-lasting power source
- \* Very good shelf-life — up to 7 years



Flashlight



Remote Control



MP3 Player

### Rayovac Lithium



- \* Best for high drain/high-tech devices
- \* High performance battery for the devices you rely on
- \* Great storage life — 10 years
- \* 33% lighter than alkaline systems



Smoke Alarm



CO<sub>2</sub> Detector



Wireless Microphone

### Rayovac Rechargeable



- \* Best for frequent use/high drain devices
- \* Recharges 100s of times
- \* Ready-to-use out of the package



Digital Camera



Handheld Game



Wireless Controller



## No battery lasts longer than Rayovac.

Unsurpassed Leadership. The #1 choice of audiologists. Experience the world's longest lasting mercury-free hearing aid batteries—Rayovac Mercury Free, The Green Choice. Delivering 30% more battery life than other mercury-free hearing aid batteries, Rayovac Mercury Free offers consistent power and performance with an environmental focus.

Go green with power—Rayovac Mercury Free, The Green Choice.

### Available Sizes



10 (or 230)



13



312

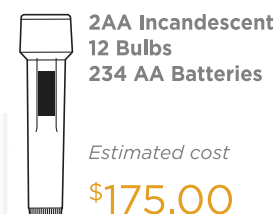


675

## Lights Education

### L.E.D. vs Incandescent

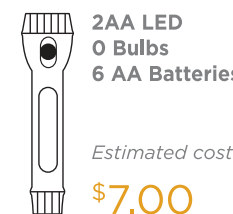
Based on 200 hours of service



2AA Incandescent  
12 Bulbs  
234 AA Batteries

Estimated cost

\$175.00



2AA LED  
0 Bulbs  
6 AA Batteries

Estimated cost

\$7.00

### What is an L.E.D.?

L.E.D. stands for Light Emitting Diode. It's not a bulb; it does not use a filament. It's plastic with a phosphorous coating and metal conductor that produces light.

Measures of Comparison

Watts: Measures the electrical power consumed by a light. The higher the watts the greater the power consumption.

Lumens: The "standard" in light output. The higher the lumens the brighter the light.

## ANSI

(American National Standards Institute)



### Lumens:

A measure of the total power of light emitted. The higher the number, the brighter the light.



### Beam Intensity:

Maximum luminous intensity typically along the central axis of a cone of light.



### Run Time:

The length of time the flashlight will run with the batteries provided.



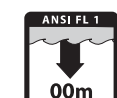
### Water Resistant:

Water splashed against the device from any direction shall have no harmful effects.



### Impact Resistance:

The degree to which a device resists damage from dropping on a solid surface.



### Water Proof/Submersible:

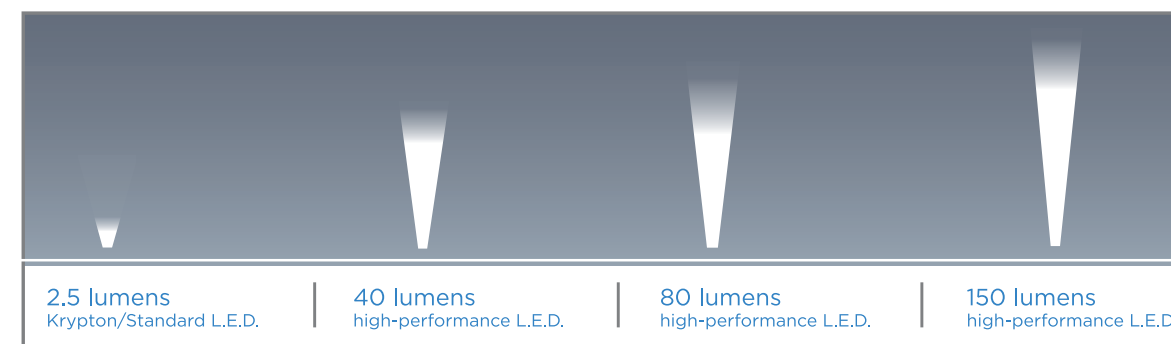
Ingress of water in quantities causing harmful effects shall not be possible when the enclosure is temporarily immersed in water under standardized conditions of pressure and time.



### Beam Distance:

A measure of how far from the device the beam of light reaches.

## Light Beam Comparison







For more information or to download  
images or product spec sheets, go to:

[HTTP://ECATALOG.RAYOVAC.COM](http://ecatalog.rayovac.com)

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